

# 2015 COMPREHENSIVE PLAN UPDATE: VISION STATEMENT SURVEY RESULTS



# Vision Statement Survey Results

- 273 surveys received
- 80% of respondents live in Kenmore
- An additional 14% both live and work in Kenmore
- Only 3 respondents did not live or work in Kenmore
- 47% of the respondents live and/or work south of SR-522; 31% live and/or work north of SR-522; and 14% live on one side of SR-522 and work on the other

# Other respondent characteristics



- Most have lived in Kenmore more than 10 years
- Most were between ages 40 and 60 (49%). Census: mean age is 39.5 years.
- Most live in a single-family residence (88%). Census: 70% of housing units are single-family.
- Over 50% of respondents are living with children

# Favorite community descriptor



- 42%: “vibrant waterfront community”
- 18.4%: “quiet suburban community”
- 17.6%: “thriving and sustainable community”

# Small town feeling

- To most respondents, a small town feeling means:

A place that feels safe and friendly, where you know your neighbors and others in the community and have a sense of belonging

- 81% of respondents think Kenmore should have a small town feeling

# In 2035, Kenmore is...



A community that is family friendly, that recognizes its history and values diversity

41% agree

24% strongly agree

23% neutral

9% disagree

3% strongly disagree

# In 2035, Kenmore is...



A community that cares for the health, safety, and welfare of all its citizens

47% strongly agree

32% agree

14% neutral

6% disagree

1% strongly disagree

# In 2035, Kenmore is...



A community with a safe, reliable and effective system of streets, transit routes, sidewalks, bike ways, and trails, linking significant regional and local destinations

54% strongly agree

32% agree

6% disagree

5% neutral

3% strongly disagree



# In 2035, Kenmore is...



A community that fosters a sense of belonging and pride and makes use of the vast skills of its citizens through volunteerism and public involvement

40% agree

30% strongly agree

22% neutral

6% disagree

3% strongly disagree

# In 2035, Kenmore is...



A community that supports the character of its single-family residential neighborhoods

35% agree

30% strongly agree

20% neutral

9% disagree

5% strongly disagree

# In 2035, Kenmore is...



A community that offers a range of housing types to provide a choice of attractive living accommodations for all residents

35% agree

24% neutral

22% strongly agree

14% disagree

5% strongly disagree

# In 2035, Kenmore is...



A community that actively protects natural and environmentally sensitive areas, significant open space, trees, and air and water quality

59% strongly agree

29% agree

6% neutral

4% disagree

3% strongly disagree

# In 2035, Kenmore is...



A community with its own sense of place and an identifiable, walkable downtown offering commercial, civic, cultural and park spaces, integrated with higher density housing

34% strongly agree

28% agree

15% neutral

13% disagree

10% strongly disagree

# In 2035, Kenmore is...

A community that is connected both visually and physically to its waterfront, recognizing the waterfront as a significant local and regional asset

59% strongly agree

25% agree

7% neutral

6% strongly disagree

3% disagree

# In 2035, Kenmore is...



A community with clear design standards creating attractive, functional, and enduring buildings and places

39% agree

31% strongly agree

19% neutral

6% disagree

4% strongly disagree

# In 2035, Kenmore is...



A community that supports the arts

40% agree

28% strongly agree

23% neutral

6% disagree

3% strongly disagree



# In 2035, Kenmore is...

A community that supports and encourages education and quality schools

67% strongly agree

23% agree

7% neutral

1% disagree

1% strongly disagree

# In 2035, Kenmore is...



A community that supports active, healthy lifestyles with well-maintained parks, trails, open spaces, and recreational facilities

62% strongly agree

29% agree

5% neutral

4% disagree

1% strongly disagree

# In 2035, Kenmore is...

A prosperous and vibrant community with an economic base that provides for the needs of its citizens, provides quality employment opportunities, and encourages and supports businesses

39% strongly agree

37% agree

15% neutral

7% disagree

2% strongly disagree

# In 2035, Kenmore is...



A community that is a good partner with citizens and governments throughout the region

45% agree

33% strongly agree

16% neutral

4% disagree

2% strongly disagree

# In 2035, Kenmore is...

A community with an informed citizenry working with an open, responsive government that seeks out and integrates public input

43% strongly agree

40% agree

12% neutral

3% disagree

1% strongly disagree

# Most popular components of Vision Statement

(highest percentage of strongly agree plus agree)

- A community that supports active, healthy lifestyles with well-maintained parks, trails, open spaces, and recreational facilities (91%)
- A community that supports and encourages education and quality schools (90%)
- A community that actively protects natural and environmentally sensitive areas, significant open space, trees, and air and water quality (88%)

# Most popular components of Vision Statement, continued

- A community with a safe, reliable and effective system of streets, transit routes, sidewalks, bike ways, and trails, linking significant regional and local destinations (86%)
- A community that is connected both visually and physically to its waterfront, recognizing the waterfront as a significant local and regional asset (84%)

## Least popular components of Vision Statement (highest percentage of strongly disagree plus disagree)

- A community with its own sense of place and an identifiable, walkable downtown offering commercial, civic, cultural and park spaces, integrated with higher density housing (23%)
- A community that offers a range of housing types to provide a choice of attractive living accommodations for all residents (19%)
- A community that supports the character of its single-family residential neighborhoods (14%)